SUBHANKAR PAUL

Lead UX/UI designer with more than 16+ years of experience. specialized in UI design & design system management. I always believe that a simple design can solve a complex problem. I really enjoy the process of making a usable & equitable design.

Education & Certifications

Bachelor of Commerce (B.Com.)
Calcutta University, 2004

Human Computer Interaction -HCI
Interaction Design Foundation
Credential ID: 48870

Fundamental of Graphic Design
California Institute of Arts, Credential
ID: 64HH2ZA84HRC

HFI Training - Certified Usability
Analyst (CUA)

Certified Scrum Developer (CSD)

License & Membership

Association of Designers of India
Professional Membership

Membership
The Interaction Design Foundation
Credential ID 48870

Skills

UI/UX Design

Interaction Design

Motion Design

Design System Management

Accessibility

User testing

Experience:

UX Lead - Design System
BORN Group, Feb 2023 - Present

+ Leading the UX Design System Team
+ Developing and executing UX procedures and tactics to enhance efficiency and ensure punctual project completion
+ Establishing and overseeing the creation of design documentation for the Design System
+ Overseeing key design choices and engaging with various stakeholders
+ Coordinating with frontend development and quality assurance teams to ensure high-quality outcomes
+ Contributing to the screening and interview process for designers.

Senior Professional Usability Analyst - Boots - XREF
DXC Technology (India), May 2022 - Jan 2023

+ Participate in project planning and effort estimation
+ Managing UX/UI team of 10 associates.
+ Creating & managing design documentations.
+ Managing stakeholders in various critical design decisions
+ Collaborate with frontend dev and testing team to ensure quality delivery.
+ Creating interactive prototypes for stakeholder demo and dev handover.
+ Participate in designer screening & interview process.

Design Technologist - Factiva, Dow Jones
Tech Mahindra Ltd. July 2021- May 2022

+ Conducted design audit for current Factiva application and created component/pattern inventory.
+ Creating design documentation for the Factiva design system.
+ Collaboration with accessibility leads to verify accessibility guidelines in the design system. + Manage design updates in Factiva UI Kit (Figma)
+ Manage various stakeholders as design system advocates.
+ Collaborate with frontend dev and testing team to ensure quality delivery.
+ Created interactive prototypes for stakeholder demo and dev handover.
+ Participate in designer screening & interview process.

Lead UI Designer - Three UK
Tech Mahindra Ltd. (UK & India) December 2017- July 2021

+ Define UI design strategy & process.
+ Led UI design team of 10+ UI Designer
+ Participated in planning & implementation of Atomic Toolkit as UI Lead
+ Managed business stakeholders in various critical design decisions.
+ Maintain design documentation for Three UK Design systems.
+ Created & Maintain UI Kit/design (Sketch)
+ Created interactive prototypes for stakeholder demo and dev handover.
+ Collaborated with frontend dev and testing team to ensure quality delivery.
+ Managed and executed the design handover process with other design agencies.

UI designer
Tech Mahindra Ltd. (India) - 2012-2017

+ Creating Visual Design for Web, Mobile & App
+ Managing onsite & offshore UI Team
+ Hosting various design workshops & internal training sessions
+ Managing business stakeholders
+ Participating in various POC & RFP responses.
+ Clients: Nissan, GE, Sony, Ministry of Interior (Qatar), Aspire Zone Foundation (Qatar) & Sultan Center (Kuwait), Nidec etc.

Sr. Web Designer / Team Lead
Design Integrated Systems Pvt. Ltd - 2008-2012

+ Designing for Web, Mobile, App & Print.
+ Managing UI design & dev team.
+ Interacting with UI Developer & UI tester for design queries & decisions.
+ Managing business stakeholders.
+ Participating & Hosting various design workshops & brainstorming sessions.

Graphic Designer
Wizard Communications Pvt. Ltd. - 2006-2008

+ Designing for Web, Mobile, Print & Interactive Presentations.
+ Managing UI design & dev team.
+ Interacting with UI Developer & UI tester for design queries & decisions.
+ Managing business stakeholders.
+ Participating & Hosting various design workshops & brainstorming sessions.

Tools

Design & Prototype	Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, Invision
Documentation & Planning	Jira, Confluence, Storybook, Miro
Motion	Flinto, Principal
Design version management	Abstract, Zeplin

Awards

+ Tech Mahindra Ltd. Associates Consistently Excel (ACE) Award 2015.

+ Three UK, Best Team Lead, 2019.

+ Tech Mahindra Ltd. Associates Consistently Excel (ACE) Award 2021.

+ Won special mention for design in World Usability Day Design Challenge- 2021 - An UN Initiative.

+ Won "DXC champ award" for Q1-2022 performance

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